

Instructive Cultivation Plan for the Program of English

(Grade 2021)

Program Code: 050201

1. Orientation

The program aims to cultivate applied English talents who have good comprehensive qualities, who are able to expertly use English to engage in business, translation, education and other related fields, who have distinctive professional characteristics, and who have strong post adaptability.

2. Cultivation objectives

2.1 General Objective

This program trains the socialist builders and successors with a comprehensive development of morality, intelligence, physique, aesthetics and labor, and develops applied English talents who have noble personality, good humanistic accomplishment, professionalism, strong speculative ability, autonomous learning ability, international view, solid basic English skills, who are capable of serving the economic development of Shanghai and the Yangtze River Delta region, and who are competent in business, translation, education and other related fields.

2.2 Cultivation Value

This program trains students to have correct world outlook, outlook on life and values, good moral quality, sense of social responsibility, Chinese feelings and international view, humanities literacy, cooperation and innovative spirit, basic discipline literacy and practical application ability.

3. Basic requirements

3.1 Requirement on Quality

- 3.1.1 Have correct world view, life view and values.
- 3.1.2 Have good humanities literacy.
- 3.1.3 Have patriotism and wide international visions.
- 3.1.4 Have social responsibility, entrepreneurship and practical ability.

3.2 Requirement on Knowledge

- 3.2.1 Systematically master the language knowledge including English phonetics, lexicon, grammar and discourse.
- 3.2.2 Get familiar with the important writers and works in English literature.
- 3.2.3 Understand the history, politics, economy, society and culture of English-speaking countries.
- 3.2.4 Master the basic theory and research methods of linguistics, literature and culture.

3.3 Requirement on Ability

- 3.3.1 Have English language application ability.
- 3.3.2 Have English literature appreciation ability and cross cultural communication ability.
- 3.3.3 Have the learning ability of acquiring and updating the specialized knowledge and have the

critical and innovative ability with the application of knowledge of this program.

3.3.4 Have the business practice ability (Business Module), translation practice ability (Translation Module), teaching practice ability (Education Module).

3.4 Professional Certificate Requirement

3.4.1 BEC (Business Module).

3.4.2 Translation Qualification Certificate (Translation Module).

3.4.3 Teacher Qualification Certificate (Education Module).

3.5 Suitable Posts

3.5.1 Foreign trade and business industry.

3.5.2 Translation service industry.

3.5.3 Schools and educational institutions.

4. Schooling System

Four-year undergraduate education

5. Duration

Generally four years. The shortest duration is not less than three years, and the longest is not more than six years.

6. Graduation and Academic Degree Awarding

Minimum Credits of Curriculum (required courses, practical trainings & extracurricular classes): 150.

Degree Awarded: Bachelor of Art

7. Major Disciplines

English Language and Literature

8. Core Courses

8.1 Basic English I, II, III, IV 256 course hours

Through systematical instruction of basic English knowledge and explanatory analysis of passages, the course trains the students on basic skills strictly so as to progressively improve their English reading comprehension ability, understand the expression way and features of different English writing styles, expand their vocabulary, help them get familiar with the common English sentence patterns and cultivate their ability of skillful listening, speaking, reading and writing.

8.2 Audio-Visual-Oral English I, II, III, IV 144 course hours

This course ensures the students to overcome the listening obstacles and comprehend the conversations of native English speakers on general social occasions and the English broadcasting or other materials with certain difficulty through multiple ways of training; besides, the students are required to comprehend the brief information, get the main points or storylines, analyze the listening materials, know the attitude, feeling and real intention of the speaker, make simple notes in English and retell the contents for communications.

8.3 Advanced English I, II **128 course hours**

Advanced English is a course training the students on the comprehensive skills, especially the reading comprehension, grammar modification and writing skills. The course contents include the famous works of politics, economy, society, language, literature, education and philosophy; by reading and analyzing extensive materials, the course expands the students' vision, strengthens their understanding of the society and life, cultivates their ability of analysis and appreciation of famous works, and the ability of logic thinking and independent thinking, consolidates and improves their English language proficiency. Each unit has a large amount of exercises, including reading comprehension, lexical research, grammar structure, stylistic analysis and writing exercises, so as to improve the students' English levels greatly.

8.4 History and Anthology of British Literature I, II **64 course hours**

The course aims to cultivate the students' ability to read, appreciate and comprehend the English literature original works and master the basic knowledge and methods of literature critics. Through reading and analyzing the British literature works, the students are able to understand the history, geography, society and politics, and cultural traditions of UK, improve their understanding of the western literature and culture, improve their sensitivity and tolerance of cultural difference and the flexibility of treating the cultural difference, and cultivate their cross-cultural communication ability.

8.5 Theory and Practice of Translation I, II **64 course hours**

The course introduces the basic theory and skills of translation, the comparative analysis of English and Chinese language, the translation methods of different literary form, helping the students master the basic translation theory, the translation strategy and skills of words, sentences and different literary forms of English or Chinese language. Through a large amount of translation practice, the students' English-Chinese translation ability is improved and the translation keeps consistent with the original meaning in fluent words.

8.6 Intercultural Communication **32 course hours**

This course aims to cultivate students' awareness and ability of intercultural communication. It focuses on language, culture and their relation, as well as topics and cases related to intercultural communication, and combines various classroom activities to improve students' English pragmatic competence, enhance their understanding and sensitivity to cultural differences, cultivate their intercultural competence in foreign exchanges, pay attention to strengthening patriotism education, enhance Chinese cultural consciousness, self-confidence and self-improvement, and make their own efforts to carry forward Chinese culture.

8.7 Introduction to Linguistics **32 course hours**

This course aims to cultivate students' ability to use the theoretical knowledge of linguistics to analyze the common phenomena in daily language and to solve the unconventional problems in language communication and application; introduces the generally accepted theoretical knowledge and main viewpoints in the field of linguistic research; explains the methods, bases and tools commonly used in the analysis of language problems, in order to make students better master and

understand the language of the motherland and other countries, and better use the skills and beauty of language to serve the people and society in daily life and international exchanges.

8.8 Business Writing (Business Module) 32 course hours

This course comprehensively describes the various types and formats of English writing involved in business activities, in order to make students understand the purpose, content and principles of business writing, and understand how to prepare the contents of various types of business writing texts, how to standardize the writing of various texts, how to modify the content and language of writing to achieve the purpose of business writing and meet the relevant requirements, etc. The teaching content and business administration post requirements are matched to lay a foundation for students' employment.

8.9 Scientific and Technological Translation (Translation Module) 32 course hours

This course focuses on the language characteristics, writing characteristics, technical terms and other dimensions of scientific and technological translation, in order to make students be familiar with the various text contents of scientific and technological translation, understand the theoretical knowledge of scientific and technological translation on the basis of analyzing the text characteristics, deepen the understanding of scientific and technological translation theory by applying the theory to the English-Chinese and Chinese-English translation of scientific and technological texts, and improve translation skills through practical training.

8.10 Theory of English Instruction (Education Module) 32 course hours

This course consists of two parts: English teaching theory and English teaching method. It starts from the introduction of teaching theory to teaching practice, trains students how to use teaching theory to guide teaching practice; how to prepare syllabus, teaching plan and other teaching materials; how to carry out classroom teaching; how to conduct teaching reflection and teaching perfection; how to make classroom assessment and test, to lay a theoretical foundation and practical experience for students to enter teaching posts.

9. Practical Training

Practice of English Language Skills, Practice of English Application Ability, Training of Vocational Ability, Graduation Internship and Graduation Design (Thesis).

10. Course Category and Course Hours (excluding extracurricular classes)

Category	Total Credit	%	Total Course Hours	Theory Learning	Practical Training
General Education	24.5	16	528	464	64
Basic Course	45	30	720	560	160
Professional Course	40	27	640	488	152
Practical Training	23.5	16	712	0	712
General Course	10	7	160	160	0
Second Foreign Language	6	4	96	96	0
Total	149	100	2856	1768	1088
Theory : Practice (%)	62 : 38				

11. Teaching Schedule (1)

Category	Type	Provided by	Course Code	Course Name	Assessment	Credit	Course Hour	Theory Learning	Practical Training	Semester
General Education	Required	School of Marxism	b1080001	Basic Theory of Marxism	test	3	48	42	6	Autumn 1
	Required	School of Marxism	b1080003	Moral Cultivation and Basic Legal Knowledge	non-test	3	48	42	6	Autumn 1
	Required	School of Marxism	b1080006	Outline of Modern Chinese History	non-test	3	48	42	6	Spring 1
	Required	School of Marxism	b1080004	Introduction to the Thought of Mao Zedong and Theories of Socialism with Chinese Characteristics I	test	3	48	42	6	Autumn 2
	Required	School of Marxism	b1080007	Introduction to the Thought of Mao Zedong and Theories of Socialism with Chinese Characteristics II	test	2	32	28	4	Spring 2
	Required	School of Marxism	-----	Situation and Policy (Module 1-4)	non-test	2	32	28	4	Autumn 1 - Spring 2
	Required	School of Marxism	b1080008	Labor Education A	non-test	0.5	16	16		Spring 1
	Required	College of Arts and Sciences	b1020018	College Chinese	non-test	2	32	32		Autumn 1
	Required	Engineering Training Center	g1090001	Basic Engineering Training	non-test	2	32		32	Autumn 1
	Required	Department of Physical Education	-----	PE I-VI	non-test	3	160	160		Autumn 1 - Autumn 4
	Required	Other	g1110003	Military Skills	non-test	0.5	2W			Autumn 1
	Required	College of Arts and Sciences	g1110002	Military Theories	non-test	0.5	32	32		Spring 1
Subtotal (General Education)						24.5	528	464	64	
Second Foreign Language	Selective (6 credits)	Module A	b2021005	Second Foreign Language (Japanese) I	test	2	32	32		Autumn 3
			b2021006	Second Foreign Language (Japanese) II	test	2	32	32		Spring 3
			b2021007	Second Foreign Language (Japanese) III	test	2	32	32		Autumn 4
		Module B	b2021002	Second Foreign Language (German) I	test	2	32	32		Autumn 3
			b2021003	Second Foreign Language (German) II	test	2	32	32		Spring 3
			b2021004	Second Foreign Language (German) III	test	2	32	32		Autumn 4
Sub-total (Second Foreign Language)						6	96	96		
General Course	Required	Art Education Center	b0----	Aesthetic Education	non-test	2	32	32		Autumn, Spring
	Selective	Each College	b0----	Social Sciences and Humanities Literacy	non-test	4	64	64		Autumn, Spring
				Natural Science and Technological Innovation	non-test	4	64	64		Autumn, Spring

Sub-total (General Course)**10****160****160****11. Teaching Schedule (2)**

Category	Type	Provided by	Course Code	Course Name	Assessment	Credit	Course Hour	Theory Learning	Practical Training	Semester
Basic Course	Required	College of Arts and Sciences	b2021012	Basic English I	test	4	64	64		Autumn 1
	Required	College of Arts and Sciences	b2021013	Basic English II	test	4	64	64		Spring 1
	Required	College of Arts and Sciences	b2021014	Basic English III	test	4	64	64		Autumn 2
	Required	College of Arts and Sciences	b2021015	Basic English IV	test	4	64	64		Spring 2
	Required	College of Arts and Sciences	b2021077	Audio-Visual English I	test	2	32	16	16	Autumn 1
	Required	College of Arts and Sciences	b2021078	Audio-Visual English II	test	2	32	16	16	Spring 1
	Required	College of Arts and Sciences	b2021079	Audio-Visual English III	test	2	32	16	16	Autumn 2
	Required	College of Arts and Sciences	b2021080	Audio-Visual English IV	test	2	32	16	16	Spring 2
	Required	College of Arts and Sciences	b2021039	English Phonetics	non-test	2	32	16	16	Spring 1
	Required	College of Arts and Sciences	b2021081	Oral English I	non-test	2	32	16	16	Autumn 1
	Required	College of Arts and Sciences	b2021082	Oral English II	non-test	2	32	16	16	Spring 1
	Required	College of Arts and Sciences	b2021083	Oral English III	non-test	2	32	16	16	Autumn 2
	Required	College of Arts and Sciences	b2021084	Oral English IV	non-test	2	32	16	16	Spring 2
	Required	College of Arts and Sciences	b2021085	Basic English Writing I	non-test	2	32	32		Spring 1
	Required	College of Arts and Sciences	b2021086	Basic English Writing II	non-test	2	32	32		Autumn 2
	Required	College of Arts and Sciences	b2021035	Practical English Grammar	non-test	2	32	16	16	Autumn 1
	Required	College of Arts and Sciences	b2021024	Western Society and Culture	non-test	2	32	32		Autumn 2

	Required	College of Arts and Sciences	b2021028	Introduction to English-speaking Countries	non-test	2	32	32		Spring 1
	Required	College of Arts and Sciences	b2021087	Guidance for English Major	non-test	1	16	16		Autumn 1
Sub-total (Basic Course)						45	720	560	160	
Professional Course	Required	College of Arts and Sciences	b2021010	Theory and Practice of Translation I	test	2	32	16	16	Autumn 3
	Required	College of Arts and Sciences	b2021065	Theory and Practice of Translation II	test	2	32	16	16	Spring 3
	Required	College of Arts and Sciences	b2021018	Theory and Practice of Interpretation I	test	2	32	16	16	Spring 3
	Required	College of Arts and Sciences	b2021093	History and Anthology of British and American Literature I	test	2	32	32		Autumn 3
	Required	College of Arts and Sciences	b2021094	History and Anthology of British and American Literature II	test	2	32	32		Spring 3
	Required	College of Arts and Sciences	b2021008	Advance English I	test	4	64	64		Autumn 3
	Required	College of Arts and Sciences	b2021009	Advance English II	test	4	64	64		Spring 3
	Required	College of Arts and Sciences	b2021022	Business Communication	test	2	32	24	8	Spring 2
	Required	College of Arts and Sciences	b2021019	Intercultural Communication	test	2	32	16	16	Spring 2
	Required	College of Arts and Sciences	b2021027	Introduction to English Vocabulary	test	2	32	32		Autumn 3
	Required	College of Arts and Sciences	b2021088	Introduction to Corpus	non-test	2	32	16	16	Autumn 3
	Required	College of Arts and Sciences	b2021036	English Rhetoric	non-test	2	32	32		Autumn 3
	Required	College of Arts and Sciences	b2021040	Introduction to Linguistics	test	2	32	32		Spring 3
	Required	College of Arts and Sciences	b2021037	Academic English Writing	test	2	32	32		Autumn 4
	Required	College of Arts and Sciences	b2021089	Scientific and Technological English Reading	non-test	2	32	16	16	Autumn 3
Sub-total (Required Professional Course)						34	544	440	104	
	* Selective (6	Business Module	b2021106	Introduction to International Business	non-test	2	32	16	16	Spring 3

credits)		b2021023	Business Writing	test	2	32	16	16	Autumn 4	
		b2021090	Business Reading	non-test	2	32	16	16	Autumn 4	
	Translation Module	b2021021	Business Translation	non-test	2	32	16	16	Spring 3	
		b2021017	Scientific and Technological Translation	test	2	32	16	16	Autumn 4	
		b2021091	Theory and Practice of Interpretation II	non-test	2	32	16	16	Autumn 4	
	Education Module	b2021016	Educational Psychology	non-test	2	32	16	16	Spring 3	
		b2021095	Theory of English Instruction	test	2	32	16	16	Autumn 4	
		b2021092	English Instruction Methods and Skills	non-test	2	32	16	16	Autumn 4	
	Sub-total (Selective Professional Course)					6	96	48	48	
	Sub-total (Professional Course)					40	640	488	152	

11. Teaching Schedule (3)

Category	Type	Provided by	Course Code	Course Name	Assessment	Credit	Course Hour	Theory Learning	Practical Training	Semester	
Practical Training	Required	College of Arts and Sciences	b4021010	Selected Reading and Performance of English Drama	non-test	2	48		48	Summer 1	
	Required	College of Arts and Sciences	b4021043	English Movie Appreciation	non-test	1	24		24	Summer 1	
	Required	College of Arts and Sciences	b4021057	Media English Reading	non-test	1.5	36		36	Autumn 2	
	Required	College of Arts and Sciences	b4021058	Appreciation of Media English	non-test	1.5	36		36	Spring 2	
	Required	College of Arts and Sciences	b4021030	English Speech and Debate	non-test	2	48		48	Summer 2	
	Required	College of Arts and Sciences	b4021008	Literature Reading	non-test	2	48		48	Summer 2	
	Required	College of Arts and Sciences	b4021005	Business Etiquette	non-test	1	24		24	Summer 3	
	Required	College of Arts and Sciences	b4021038	Social Practice of English	non-test	2	48		48	Autumn 4, Spring 4	
	Required	College of Arts and Sciences	b4021040	Graduation Internship and Graduation Design (Thesis) of English	non-test	6	288		288	Spring 4	
	Required	College of Arts and Sciences	b4000036	Innovation and Entrepreneurship of English	non-test	2	48		48	Spring 3	
	Required	College of Arts and Sciences	b4020002	Labor Education B	non-test	0.5	16		16	Spring 3	
	Sub-total (Required Practical Training)						21.5	664		664	
	Selective (2 credits)	Business Module	b4021002	Simulated Operation of International Trade	non-test	1	24		24	Summer 3	
			b4021006	Simulated Business Negotiation	non-test	1	24		24	Summer 3	
		Translation Module	b4021007	Practical Translation Workshop	non-test	1	24		24	Summer 3	
b4021003			Computer Assistant Translation	non-test	1	24		24	Summer 3		
Education Module		b4021009	Practice of English Classroom Instruction	non-test	2	48		48	Summer 3		
Sub-total (Selective Practical Training)						2	48		48		
Sub-total (Practical Training)						23.5	712		712		
Extracurricular Class	Required	Other	b5110001	Extracurricular Classes	non-test	1				Autumn, Spring, Summer	

Total		150	2856	1768	1088	
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***1. Guidance for selective modules of professional course:**

There are different modules for professional course to be selected according to different ability requirements, students must select one module to learn and achieve the credits required by the module. The selective modules of practice training must be selected according to the corresponding module of professional course.

(1) Business Module A

This module is composed of two theoretical courses of Theory and Practice of International Trade and Business Writing, and two practical courses of Simulated Operation of International Trade and Business Etiquettes. The main contents of Theory and Practice of International Trade include basic theory of international trade, the basic skills and practice of international commodity purchasing and sales; the course aims to instruct the basic theoretical knowledge of international trade with the application of modern multimedia instructional equipment through case analysis and project management, and help the students master the basic business English writing ability of common literature style to improve their written business communication ability together through the learning of courses of business writing. The practical training of Simulated Operation of International Trade aims to improve the students' understanding of the common international trade knowledge and rules with the simulated operation of international trade software under the instruction of teachers, so as to lay a good theoretical and practical basis for the students planning to work in the field of international trade and improve their comprehensive professional ability.

(2) Translation Module

This module is composed of two theoretical courses of Business Translation and Technological Translation, and two practical courses of Practical Translation Workshop and Computer Assistant Translation. The theoretical course introduces the basic translation theory, common En-Cn/Cn-En translation methods, features of styles of business English and scientific English and their translation skills, so as to help the students master the features of business and scientific literature discourse through understanding the common translation theory and skill, and improve their En-Cn/Cn-En translation ability in the way of translation workshop with the application of computer translation software, laying a theoretical and practical basis for the students planning to work in the field of applied translation.

(3) Education Module C

This module is composed of two theoretical courses of Educational Psychology and Theory and Method of English Instruction, and the corresponding courses of Practice of English Classroom Instruction. The main contents include the basic theory of educational psychology and the basic theory or method of English education. This module aims to improve the students' basic knowledge and skills of English education with the modern educational ideas and multimedia instructional equipment through case analysis and discussion methods, and help the students master the basic theory and knowledge of English instruction, get familiar with the common English instruction methods and measures, and have basic theoretical literacy and ability for the English education industry through the practical training of English classroom instruction under the assistance of instructors, laying a good basis for the employment in the field of English education in the future.

2. Professional Certificates can be gained after learning following courses:

Upon the study of the specialized basic course, professional course and practice training, students may take the examinations for the professional qualification certificates related to this project: BEC, Translation Qualification Certificate, Teacher Qualification Certificate.

Students may apply the exemption of and the credits corresponding to the Theory and Practice of International Trade, Business Writing, Business Reading and other relevant courses after obtaining the BEC; may apply the exemption of and the credits corresponding to the Theory and Practice of Translation I&II, Theory and Practice of Interpretation I&II and other relevant courses after obtaining the Translation Qualification Certificate, and may apply the exemption of and the credits corresponding to the Educational

Psychology, Theory of English Instruction, English Instruction Methods and Skills and other relevant courses after obtaining the Teacher Qualification Certificate.

12. Prerequisite for Course Study

No.	Course Name	Prerequisite Course	No.	Course Name	Prerequisite Course
1	Basic English Writing	Practical English Grammar	5	Practice of English Classroom Instruction	Educational Psychology
					Theory and Method of English Instruction
2	Academic English Writing	Basic English Writing	6	Simulated Business Negotiation	Business Communication
		Basic English			
		Advanced English			
3	Simulated Operation of International Trade	Theory and Practice of International Trade	7	Business Etiquette	Business Communication
			8	Scientific and Technological Translation	Theory and Practice of Translation
		Theory and Practice of Interpretation			
4	Business Translation	Theory and Practice of Translation			
		Theory and Practice of Interpretation			

13. Extracurricular Classes

Through taking extracurricular classes, students are encouraged to take part in academic lectures, social practice activities, campus cultural and sports activities, innovative and entrepreneurial activities, voluntary activities, etc. to improve their social adaptability and enhance the competitiveness in the job market. Details are specified in Students' Manual.